



# Tricia's Heritage Herd

Your legacy to save wildlife from extinction





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## What Will Your Legacy Be?

Will your greatest gift be a future where all wildlife species are secure?

At Perth Zoo we share your dream for this future – and believe it’s possible with your kindness.

Your legacy for future generations can be to create a safe and secure future for wildlife well into the future.

Perth Zoo gets hands-on in wildlife conservation, at home and beyond our borders. One simple vision inspires and directs our work – a world where diversity of species and habitats is secure.

For over a century, families have made memories at Perth Zoo by connecting with wildlife. Your Gift in your Will of any size will ensure the same lasting memories with animals for thousands more families.

Will your legacy be to support the connection of people with nature and provide opportunities for them to become involved in conservation? Or will it be to support the preservation of species and habitat diversity?

Whatever your wish for the wildlife of the future, your gift will have a lasting impact for generations.

Thank you for caring for tomorrow’s world.





**Your legacy — protect wildlife  
in their natural habitats**





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## Tricia's Legacy

### A Best Friend for Generations

Tricia the Asian Elephant was a beloved part of thousands of families creating lasting memories at Perth Zoo for almost 60 years. As well as being a favourite of visitors, Tricia unknowingly became a conservation ambassador.

Tricia's love transcended species, and all that met her could feel her caring and fun-loving nature. When someone fell in love with Tricia, she nudged them closer to respect for all wildlife species.

You can carry on her legacy by becoming a member of *Tricia's Heritage Herd*. Your decision to make a Gift in your Will to Perth Zoo can have a meaningful impact on animals, both in our care and in the wild.

As a member of *Tricia's Heritage Herd*, you will help ensure the wildlife precious to you is safe, and help create lasting memories for generations.





**Your legacy — make sure wildlife is safe forever**





## Tricia's Heritage Herd

Tricia had beautiful golden eyes that were so expressive.

They would sparkle when she was happy to see you and wanted to play. She could sense when someone, be it elephant or human, had a problem and would know to be extra gentle and caring around them.


When her keepers were happy and playful, she would be happy and playful with them. If they were feeling unwell or down, she would gently wrap her trunk around their leg, waist or arm and hold them making a low, soothing rumble which was sure to make them feel better.

Perth Zoo will not be the same for many people without Tricia. But Tricia's spirit lives on with *Tricia's Heritage Herd*.

When future generations ask what *Tricia's Heritage Herd* is, we will tell them about an amazing elephant and the legacy her friends are leaving in her name.

As a member of *Tricia's Heritage Herd* you will carry on as a caretaker of precious memories for future generations.



A close-up, high-resolution photograph of an elephant's eye. The eye is a striking orange-brown color with a dark pupil and a blue-grey iris. The surrounding skin is thick, wrinkled, and textured, showing deep creases and ridges. The lighting is soft, highlighting the intricate details of the elephant's face.

**Your legacy — carry on as  
a caretaker of memories  
for future generations**



Your legacy — protect threatened species  
and reconnect people to nature



## Wildlife at Perth Zoo

As human populations grow, wildlife everywhere is under increasing threat of extinction.

Perth Zoo exists to protect threatened species and to reconnect people to nature. In a very meaningful way, our animal residents are inspiring ambassadors for wildlife in need of preservation both in Australia and around the world.

Your thoughtfulness will safeguard the important conservation work at a natural heritage institution Western Australians like you hold in their heart.

Your kindness can also support collaboration with partners nationwide to establish and run breeding programs to support the Species Recovery Plans for a range of native animals.

Because of past support thousands of animals have been bred and released into protected wild habitat to help secure a future for these species on the brink of extinction, and you can help thousands more.

Whether it's the endangered Western Australian mammal emblem the Numbat, or the Western Swamp Tortoise which was once believed to be extinct, every species should be safe in their natural environment.

Your passion for wildlife can be a lifeline to a species under threat.





**Your legacy — be a lifeline to  
species under threat**





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## Safety in the Wild

Do you believe in a world where diversity of species and habitats is secure?

From local breeding programs to international projects, the conservation efforts you believe in span the globe.

You can help wildlife move closer to the goal of safe, secure populations in their natural habitat with your legacy.

Perth Zoo works in partnership with local and global conservation partners to save wildlife and support field-based conservation.

With decades of delivering tangible, long-term outcomes such as protecting and securing natural habitats, funding anti-poaching units, and participating in regional species breeding programs – Perth Zoo's impact is global.

Over 7,000km away Perth Zoo has contributed to a project in Nepal, to protect forests and habitat where Red Pandas are facing local extinction. Closer to home Perth Zoo works with partners to protect the site of one of the last remaining herds of Sumatran Elephants in the world. These are just two of the many examples of Perth Zoo's work in the wild.





**Your legacy — save wildlife  
around the world**





Your legacy — connect  
future generations  
to nature

## Educating for the Future

Perth Zoo is the largest non-school based educator in Western Australia.

From pre-schoolers to tertiary students and older, you can help ensure future generations are educated about:

- local and global wildlife
- the environment
- biodiversity
- biology
- animals and their habitats
- Indigenous connection to country.

Because of the kindness of supporters like you, children and young adults of all ages are connected with nature and empowered to take positive action for wildlife and the environment.

One example is a collaborative workplace program that sees Aboriginal students work alongside zoo experts towards a qualification in Conservation and Ecosystems Management that will enhance their future employment prospects.

You can help ensure the future custodians of our planet are taught about the danger our wildlife is in today, and develop compassion for the world tomorrow with your legacy.





**Your legacy — a flourishing botanical environment**

## A Living Breathing Site

Perth Zoo is a rich and diverse botanical estate. As the very first botanical garden in Perth, we have strong roots.

The 41-acre South Perth site contains many rare and critically endangered plant species ensuring Perth Zoo's botanical garden is just as fascinating and in need of your protection as the animals.

The meticulous planning of the gardens was a priority from June 1897 when the first sod was turned. Countless hours were initially dedicated to creating a botanical haven, and the gardens have been lovingly looked after by our horticulture team since.

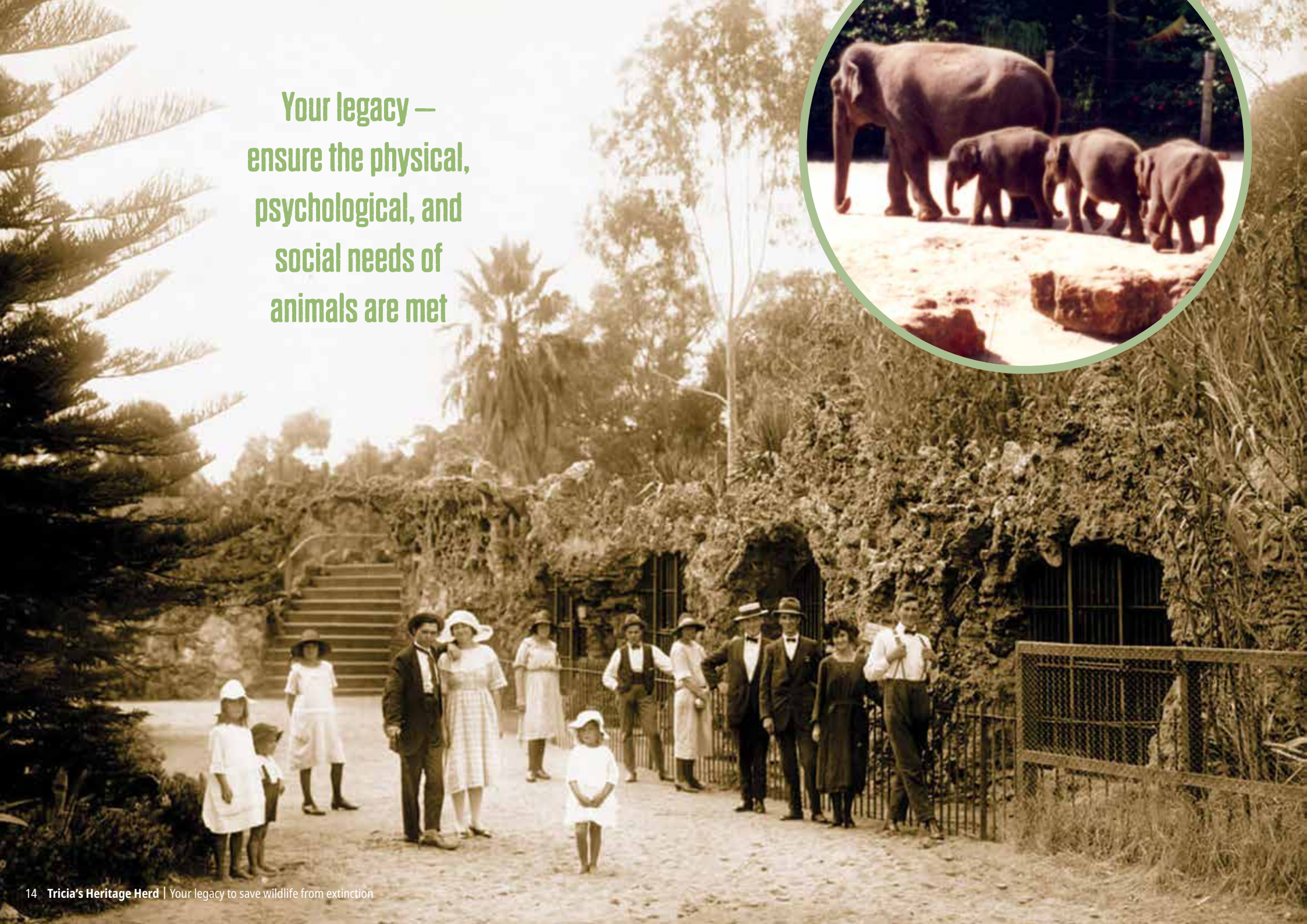
The gardens flourished, boasting rose beds, lupin fields, exotic tropical plants, and a majestic collection of 60 palm tree species that still grace our grounds today.

Today, our commitment to botanical excellence remains strong and will remain so with your support. We cultivate our own animal fodder, with hibiscus, bamboo, Fijian Fire Plant, Mirror Plant, and Elephant Grass gracing the menu.

You can ensure landscaping and flora will continue to play a critical role in designing and caring for our gardens, fostering a naturalistic environment for our animals and a captivating experience for our visitors with your thoughtful legacy.



Your legacy —  
ensure the physical,  
psychological, and  
social needs of  
animals are met







## All Big Things Start Small

We never knew the impact Tricia would have when she first arrived at Perth Zoo.

Tricia became the matriarch of her own herd, and a beloved part of thousands of memories.

Throughout her time at Perth Zoo, Tricia saw many changes. Tricia's own enclosure changed from a concrete pen to a new home that was triple the size with a swimming pool, mud wallow, trees, scratching posts, and a heated barn with sand floors and sleeping mounds.

When Perth Zoo opened in 1898 it was a place of recreation and fascination, with cement cages, bars and mesh barriers. Few people are aware that Gifts in the Wills of generous supporters like you have made Perth Zoo a place where the physical, psychological and social needs of animals are met while working towards securing the future of wildlife.

While wildlife lovers have already helped create a world leading conservation Zoo, it is vital that we don't stand still. That's why you are so important – you can help create a Zoo that moves with the needs of our animals.

The future looks even better with you. As a member of *Tricia's Heritage Herd*, we will always have you by our side. You will help the continuation of work towards a secure future for wildlife, with your legacy.







## Our Promise to You

Considering a Gift in your Will may be one of the most significant and powerful decisions of your lifetime. Perth Zoo encourages you to align with a cause you value and respect. If you decide Perth Zoo can help you fulfil your legacy, we promise:

### Your Gift

We will honour your wishes and use your gift wisely and cost effectively. We are incredibly grateful every time someone chooses Perth Zoo to fulfil their legacy and we will ensure your gift has an enduring impact.

### Your Confidentiality

We recognise that your Will is very personal. We will always respect your privacy. Any information you choose to share with us will be kept in the strictest confidence.





## Your Decision

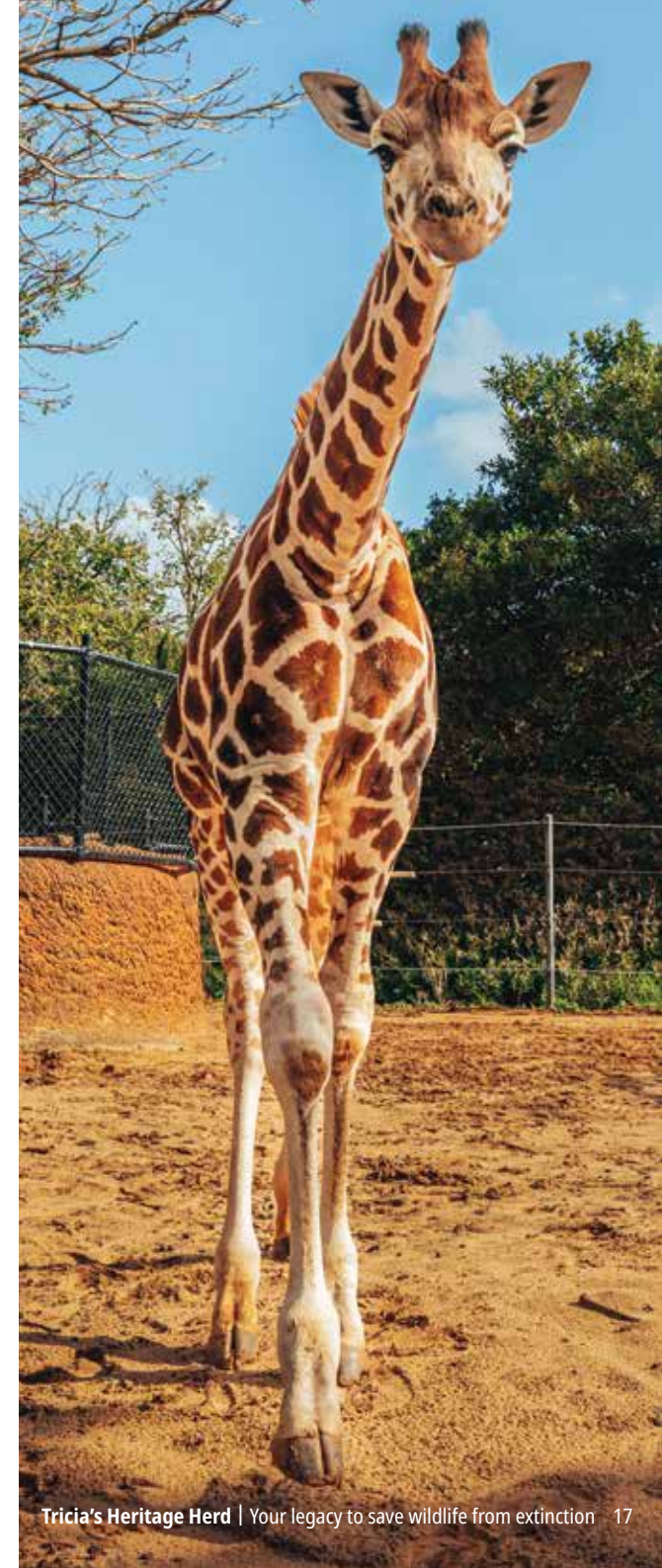
Your legacy is your decision, and we understand your priorities may change during your lifetime. You can choose to change your mind at any time, for any reason. You will always be our friend.

## Your Herd

We'd love to hear whether you've included Perth Zoo in your Will so we can invite you into *Tricia's Heritage Herd*. However, you are under no obligation to tell us if you don't want to.

## Your Contact

If you do tell us you intend to leave us a Gift in your Will, we'll keep you (and those closest to you if you wish) updated on the aspects of Perth Zoo that you love, in the ways that you prefer.







**Your legacy —  
save species  
from the brink  
of extinction**

## Your Will Your Way

After considering those closest to you, a Gift in your Will of any size will ensure lasting memories for thousands more people.

To make a Gift in your Will to Perth Zoo, we suggest you include the following wording, depending on your wishes.

I, (name), give to Zoological Parks Authority


(Perth Zoo ABN 12 249 686 526) of

20 Labouchere Road, South Perth WA 6951

for its general purposes:

- \_\_\_\_\_ % of my Estate.
- the residue of my Estate.
- the sum of \$\_\_\_\_\_.





Your legacy – help  
wildlife survive and  
thrive in the wild

We recommend that you seek specific legal advice to assist with the preparation and wording of your Will, and to ensure that your personal wishes are fulfilled.

When you include a Gift in your Will to Perth Zoo, please consider letting us know so we can say a proper thank you – and keep in touch with the difference your kindness and generosity will make.

You can choose to share as much or as little about your Will details as you wish, but we would love the opportunity to thank you now.

We would also be honoured to invite you to join *Tricia's Heritage Herd*.

You will receive exclusive invitations to *Herd* insider events, and regular updates on the work you care about.

We recognise that you may wish your intended gift to remain anonymous. We assure you that all requests will be honoured and kept completely confidential.







Your legacy — for the  
wildlife of the future

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## You Can Leave a Legacy

*Just like Tricia*

Thank you for considering Perth Zoo  
for the gift of your lifetime.

For more information or a confidential discussion,  
please contact the Perth Zoo Manager of Fundraising.

+61 8 9474 0444

[bequests@perthzoo.wa.gov.au](mailto:bequests@perthzoo.wa.gov.au)

[www.perthzoo.com.au/leave-a-legacy](http://www.perthzoo.com.au/leave-a-legacy)