



# MAKE A LASTING CONTRIBUTION

to your Zoo and to wildlife.



Perth Zoo's Carousel (circa 1964)



## IT ALL STARTED IN 1898...

...with an orangutan, two monkeys, four ostriches, a pair of lions and one tiger...

The Zoo was the exciting new Perth attraction. 53,000 visitors attend in the first nine months of operation with an entrance fee of six pence for adults and three pence for children.

Today, the visitor to Perth Zoo is presented with a very different experience to those described by visitors in the early 1900s, and even to those of 10 years ago. There are over 1250 animals from 160 different species housed in naturalistic areas, cared for by a staff of 200 and attracting over 630,000 visitors each year.

Perth Zoo is a Western Australian icon where you can still ride the same carousel that opened in 1947, and is now also a leading conservation organisation.

To find out more visit [www.perthzoo.wa.gov.au](http://www.perthzoo.wa.gov.au)



## PERTH ZOO BEQUESTS - A LASTING LEGACY

To leave a lasting legacy when we pass from this life is something that all of us hope for. Knowing that we've made a positive contribution to our family, our community and our environment can give us a sense of peace and joy.

If this is important to you, you may like to consider making a bequest to Perth Zoo.

### Bequests explained

A bequest is a personal gift acknowledged in your Will. By leaving a bequest to Perth Zoo you'll be making it easier for your family to know what your charitable objectives are.

Unless otherwise specified, bequests made to Perth Zoo go towards an all-purpose fund from which the Zoo makes allocations towards animal management, Zoo exhibits and facilities.

## ENSURE THE LEGACY OF A PERTH ICON

Perth Zoo has been a Western Australian icon for over a century and is a place where native and exotic animals are displayed and enjoyed by both Perth residents and tourists.

More recently Perth Zoo has evolved into a leading conservation organisation. Its purpose is to protect wildlife locally and internationally and we achieve this through:

- Engaging the community in wildlife conservation through educational opportunities and experiences.
- Funding of research and conservation, including breed-for-release programs, conservation medicine and research programs for threatened Western Australian species, such as the Numbat and the Western Swamp Tortoise.

Perth Zoo also works with international partners to protect some of the world's most critically endangered species. It supports conservation projects in New Guinea, Indonesia, Cambodia, Vietnam and Africa.

Our bequestors play an important role in Perth Zoo's conservation and education successes. A bequest to Perth Zoo will help ensure this conservation and educational work is continued.

This is a direct contribution to your community, wildlife and Perth Zoo's conservation efforts.

## How to recognise Perth Zoo in your Will

There are many ways to leave a monetary bequest to Perth Zoo in your Will:

- Specific amount: This is where you specify a specific dollar amount.
- Percentage: This involves leaving a percentage of your estate's total value.
- Residue: This is where you leave the amount left over (the residual estate) of your estate once you have provided for your family.

As an alternative to a monetary bequest, you could bequeath to Perth Zoo something else of value, for example property or shares. You should consult your solicitor or independent professional for help on making the right choice for you.



### Where to from here?

There is no need to inform us of your generous gift, however if you are considering or have already remembered Perth Zoo in your Will, we would welcome the opportunity to thank you personally.

If you would like further information, please contact our Bequests Officer. You can call (08) 9474 0444 or email [bequests@perthzoo.wa.gov.au](mailto:bequests@perthzoo.wa.gov.au)

Alternatively, please fill in the form below and our Bequests Officer will contact you.

I have already included Perth Zoo in my Will.

I am considering including Perth Zoo in my Will.

Name
Address
Suburb
Post code
Telephone
Email

Please send this form to Perth Zoo;

**Post:** Perth Zoo – Bequests  
20 Labouchere Rd, South Perth, WA 6151

**Email:** [bequests@perthzoo.wa.gov.au](mailto:bequests@perthzoo.wa.gov.au)

**Fax:** (08) 9474 4420

# OUR PURPOSE

To secure long term populations of species in natural environments while engaging the community in global conservation action.

### Perth Zoo

Open 7 days 9am – 5pm  
20 Labouchere Rd  
South Perth WA 6151

24-hour infoline: (08) 9474 3551  
Telephone: (08) 9474 0444 (Monday – Friday)

[www.perthzoo.wa.gov.au](http://www.perthzoo.wa.gov.au)

Are you a fan of Perth Zoo?  
Keep up-to-date with the latest news on:



  
**PERTH ZOO.**  
**100% SMOKE FREE**



This paper is 55% recycled, FSC accredited and sourced from sustainable forests.  
Photos courtesy of Phil England, Derek Smith and Perth Zoo staff.